

Schedule

Friday, January 24, 2014

- 6:00 pm Winter School Check-in and Registration
Hors d'oeuvres
- 7:00 pm Greetings
- 7:15 pm Friday Night Program

Saturday, January 25, 2014

- 7:00 am Breakfast (included)
- 8:30 am Programs
- Financial Management for Local Financial Officers
 - Make Membership Records a Snap: AFT Toolkit
 - Politics 101
 - Public Speaking for Local Leaders
 - Rethinking Worksite Leader Systems
- Noon Lunch
- 1:30 pm Programs continue
- 4:00 pm Recess (Dinner on own)

Sunday, January 26, 2014

- 7:30 am Breakfast (included)
- 9:00 am Programs continue
- 11:30 am Conference Concluding Session
- Noon Adjourn

General Information

Dates and location (Hotel DEADLINE is January 4, 2014)

Winter School 2014 is planned for January 24-26, at the **Hallmark Resort, 744 SW Elizabeth, Newport**. Participation is limited to the **first 70 registrants**.

Program (Early registration DEADLINE is January 4, 2014; Regular registration DEADLINE is January 16, 2014)

Complete and return the registration form to AFT-Oregon. Or, register online at www.aft-oregon.org. Space will be filled according to the postmark date up to class limit. Additional or late registrations, in the order received, will be held on a waiting list in case of cancellations.

Registration fees

Regular program registration deadline is **January 16, 2014**. Regular registration is \$40. Early registration is available at \$30, but must be accompanied by payment and **received by January 4, 2014**. The fee includes registration, materials, Friday night hors d'oeuvres, Saturday breakfast and lunch, and Sunday morning breakfast, and breaks. Room accommodations and other costs and expenses are the responsibility of the participants and their Locals.

AFT-Oregon

aft, afl-cio

10228 SW Capitol Hwy.

Portland, OR 97219

SPACE IS LIMITED:
Register today for
Winter School



AFT-Oregon 2014 Winter School

January 24-26, 2014 • Newport, Oregon

Syllabus

Friday Evening Program for All Participants

How To Talk About Anti-Union Initiatives

Lately, corporations are making record profits by cutting wages, benefits and hours. Now some of those same anti-union interests are pushing more of Bill Sizemore's ideas to the 2014 ballot. These threats are meant to hurt working people and middle-class families. In order to defeat these measures, we must start organizing now. In this session we will talk about how these anti-union measures will impact us and the members we represent, as well as learn about the plan to communicate with our members and activate them to join the fight!

Weekend Courses

Financial Management for Local Financial Officers

Treasurers can help their boards make real decisions about change in programs; about allocating appropriate funding to match the decision; and for tracking financial commitment to support the decisions. This hands-on program will focus on skills and tools for developing budgets, tracking spending, reporting regularly to the Local executive board, and completing audits. Participants will explore all aspects of union financial duties, responsibilities and activities. **(Recommended for treasurers or officers responsible for financial duties)**

Make Membership Records a Snap: AFT Toolkit

Accurate member records are key to coordinating union activities, ranging from communications to negotiations, and activation of members in the Local. Also, the AFT Constitution requires updated records to remain in good standing. AFT Toolkit provides a range of tools for easy online access and maintenance of records that suit Local needs. This course will include a hands-on orientation to all the data entry, upload and maintenance features AFT Toolkit has to offer. **(Recommended for secretaries, treasurers, membership officers, Local staff and others responsible for maintaining Local membership records)**

Politics 101

Are you itching to help your Local become more politically active? Have you ever wondered what happens during the legislative session in Salem? Are your members ready to knock on doors in 2014? More than ever, politics affects our lives and our work environments. An effective political action program can make the difference in enacting desirable legislation and electing public officials who support our members and our issues. This course will cover an introduction to Oregon politics and legislation 101 as well as focusing on everything that goes into building an effective political program at your Local, such as communicating with members about politics, engaging them in your political program, mobilizing members around elections and legislative issues, and raising funds for

political action. Participants will engage in hands-on exercises that will develop your skills and introduce you to techniques used to build a strong political program. **(Recommended for ALL members)**

Public Speaking for Local Leaders (Limited to first 16 registrants)

In today's challenging times much of the work of a union leader involves public speaking. Ranging from the formal – like speaking at a conference or convention – to the informal – like an impromptu meeting with members at a worksite – union leaders face public speaking opportunities or obligations almost daily. This course focuses on key fundamentals and the critical elements of effective public speaking, with opportunities to practice. Videotaping will be used to sharpen skills through public speaking exercises. This course will help participants make an objective assessment of their public speaking capabilities and will build on strengths and improve in areas where needed. **(Recommended for officers, worksite leaders, committee members and others contributing to or responsible for leading any aspect of the Local)**

Rethinking Worksite Leader Systems

A key ingredient for a strong union is to have committed, active worksite leaders (a.k.a. building reps, stewards) in adequate numbers with clear expectations, relevant training and appropriate support. Yet, are we really doing enough to ensure robust systems of worksite leadership in our union? Are we even thinking of it as a system, i.e., a set of parts to be managed in support of the whole? In this course, you will develop specific ideas for taking your system of worksite leadership to its highest level of performance ever; most specifically when it comes to getting more of your members acting more like unionists and less like customers. **(Recommended for Local presidents and building reps or stewards)**

Accommodations

Room reservations should be made **directly** with the hotel by calling 1-888-448-4449. (Because a deposit is required to guarantee reservations, AFT-Oregon cannot make room reservations for participants.)

Accommodations include the Traditional Guestroom (one Queen or two Double beds), \$94 per night; Single King Guestroom, \$94 per night (Deluxe Spa is \$119); Two Queen Guestroom, \$105 per night (Deluxe is \$114). A 10.5 percent lodging tax will be added to the room bill. All rooms are equipped with a coffee maker, TV, hair dryer, and snack-size refrigerator.

Room availability is guaranteed until January 4, 2014. Hotel check-in time is 4:00 p.m. Check-out time is noon. Lodging, tax and incidentals are payable upon departure. Please advise the hotel and AFT-Oregon in advance of special needs.

NOTE: For travel in winter check with the Oregon Highway Department for road conditions at 1-800-977-6368.

Register by
January 4, 2014
and save \$10 off
registration

REGISTRATION FORM WINTER SCHOOL 2014

January 24-26 ♦ Hallmark Resort, Newport
Program registration deadline: January 16, 2014
Hotel and Early registration deadlines: January 4, 2014

Name _____ Primary Email _____

Address _____ City _____ State _____ Zip _____

Home Phone _____ Work Phone _____ Fax _____

Local No. _____ Position in Local _____ Employer _____

Program registration for 2014 is \$40. Return registration by January 16, 2014 to Winter School, AFT-Oregon, 10228 SW Capitol Hwy., Portland, OR 97219. Early registrations accompanied by payment and received by January 4, 2014, can be made at \$30. Make your check for the appropriate registration fee per participant payable to AFT-Oregon. Please note: Hotel deadline is January 4, 2014.

Indicate below your course preference. Enrollment will determine whether a subject will be offered. Every effort will be made to provide a participant's first choice.

First _____

Second _____

Cancellations prior to January 16, will receive a 50% refund. No refund will be given for cancellations after January 16, 2014.