2020 AFT-Oregon Communications Awards

Recognizing work produced during the calendar year 2019

DEADLINE FOR SUBMISSION – JANUARY 31, 2020

One award given in each of the following categories:

A. General Excellence
   Recognizes general excellence in writing, editing, content, layout and design:
   including best story, editorial, photos, and graphics

B. Best Website
   The site should be easy to maneuver, graphically interesting and provide
   valuable information to members and site visitors.

C. Best Use of Social Media
   Engages members and provides valuable information for all site visitors.

To Enter:

1. All entries must have been wholly produced by the local in the calendar year
   2019. Stories, art and photos must have been created by members of the local
   submitting entries.

2. Each local may submit more than one entry in a category, but a separate entry
   form is required and each entry will be considered by itself.

3. Entries for category ‘A’ must include a copy of the story or art. Each entry should
   be accompanied by the appropriate cover sheet provided.

4. Email entries to karenb@aft-oregon.org or mail to : AFT-Oregon, 2019
   Communications Awards, 10228 SW Capitol Highway, Portland, OR 97219

Deadline:

All entries must be received or postmarked no later than January 31, 2020
AFT-Oregon
2020 Communications Awards
Category A Cover Sheet
General Excellence

Recognizes general excellence in printed or electronic materials considering such things as writing, editing, content, layout, and design; including best story, photos or art. Attach a copy of your entry.

Name of Entry

Local Name and Number

Creator Name(s)       Local President’s Name

Primary Contact Email         Primary Contact Cell Phone

Local Mailing Address            City/State     Zip

All submissions must be emailed to: karenb@aft-oregon.org or mailed to:
AFT-Oregon, 10228 SW Capitol Highway, Portland, OR 97219
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2020 Communications Awards
Category B Cover Sheet
Best Website

Recognizes achievement in website design and management during 2019. The site should be easy to maneuver, graphically interesting and provide valuable information to members and site visitors.

Website Address: _______________________________________________________

Our website was designed and developed for the purpose of: ______________________

__________________________________________________________________________

Local Name and Number

Webmaster’s Name(s)          Local President’s Name

Primary Contact Email         Primary Contact Cell Phone

Local Mailing Address          City/State          Zip

All submissions must be emailed to: karenb@aft-oregon.org or mailed to:
AFT-Oregon, 10228 SW Capitol Highway, Portland, OR 97219
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Category C Cover Sheet
Best Use of Social Media

Recognizes outstanding use of social media to engage members and supporters in union activities and issues during 2019. The site content should be engaging, relevant and provide valuable information to followers.

Social Media Name/Address: __________________________________________________________

Our site/account was designed and developed for the purpose of: _______________________

_____________________________________________________________________

Local Name and Number

Webmaster’s Name(s)               Local President’s Name

Primary Contact Email               Primary Contact Cell Phone

Local Mailing Address               City/State               Zip

All submissions must be emailed to: karenb@aft-oregon.org or mailed to:
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