

**2021 AFT-Oregon Communications Awards**

**Recognizing work produced during the calendar year 2020**

**DEADLINE FOR SUBMISSION – JANUARY 31, 2021**

**One award given in each of the following categories:**

1. **General Excellence**

Recognizes general excellence in writing, editing, content, layout and design: including best story, editorial, photos, and graphics

1. **Best Website**

The site should be easy to maneuver, graphically interesting and provide valuable information to members and site visitors.

1. **Best Use of Social Media**

Engages members and provides valuable information for all site visitors.

**To Enter:**

1. All entries must have been wholly produced by the local in the calendar year 2020. Stories, art and photos must have been created by members of the local submitting entries.
2. Each local may submit more than one entry in a category, but a separate entry form is required and each entry will be considered by itself.
3. Entries for category ‘A’ must include a copy of the story or art. Each entry should be accompanied by the appropriate cover sheet provided.
4. Email entries to [karenb@aft-oregon.org](mailto:karenb@aft-oregon.org) or mail to : AFT-Oregon, 2021 Communications Awards, 10228 SW Capitol Highway, Portland, OR 97219

**Deadline:**

All entries must be received or postmarked no later than **January 31, 2021**



**AFT-Oregon**

**2021 Communications Awards**

**Category A Cover Sheet**

**General Excellence**

Recognizes general excellence in printed or electronic materials considering such things as writing, editing, content, layout, and design; including best story, photos or art. Attach a copy of your entry.

Name of Entry

Local Name and Number

Creator Name(s) Local President’s Name

Primary Contact Email Primary Contact Cell Phone

Local Mailing Address City/State Zip

**All submissions must be emailed to:** [**karenb@aft-oregon.org**](mailto:karenb@aft-oregon.org) **or mailed to:**

**AFT-Oregon, 10228 SW Capitol Highway, Portland, OR 97219**

**DEADLINE FOR SUBMISSION – JANUARY 31, 2021**



**AFT-Oregon**

**2021 Communications Awards**

**Category B Cover Sheet**

**Best Website**

Recognizes achievement in website design and management during 2020. The site should be easy to maneuver, graphically interesting and provide valuable information to members and site visitors.

Website Address: **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Our website was designed and developed for the purpose of: **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Local Name and Number

Webmaster’s Name(s) Local President’s Name

Primary Contact Email Primary Contact Cell Phone

Local Mailing Address City/State Zip

**All submissions must be emailed to:** [**karenb@aft-oregon.org**](mailto:karenb@aft-oregon.org) **or mailed to:**

**AFT-Oregon, 10228 SW Capitol Highway, Portland, OR 97219**

**DEADLINE FOR SUBMISSION – JANUARY 31, 2021**



**AFT-Oregon**

**2021 Communications Awards**

**Category C Cover Sheet**

**Best Use of Social Media**

Recognizes outstanding use of social media to engage members and supporters in union activities and issues during 2020. The site content should be engaging, relevant and provide valuable information to followers.

Social Media Name/Address: **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Our site/account was designed and developed for the purpose of: **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Local Name and Number

Webmaster’s Name(s) Local President’s Name

Primary Contact Email Primary Contact Cell Phone

Local Mailing Address City/State Zip

**All submissions must be emailed to:** [**karenb@aft-oregon.org**](mailto:karenb@aft-oregon.org) **or mailed to:**

**AFT-Oregon, 10228 SW Capitol Highway, Portland, OR 97219**

**DEADLINE FOR SUBMISSION – JANUARY 31, 2021**