



2021 AFT-Oregon Communications Awards

Recognizing work produced during the calendar year 2020

DEADLINE FOR SUBMISSION – JANUARY 31, 2021

One award given in each of the following categories:

A. General Excellence

Recognizes general excellence in writing, editing, content, layout and design: including best story, editorial, photos, and graphics

B. Best Website

The site should be easy to maneuver, graphically interesting and provide valuable information to members and site visitors.

C. Best Use of Social Media

Engages members and provides valuable information for all site visitors.

To Enter:

1. All entries must have been wholly produced by the local in the calendar year 2020. Stories, art and photos must have been created by members of the local submitting entries.
2. Each local may submit more than one entry in a category, but a separate entry form is required and each entry will be considered by itself.
3. Entries for category 'A' must include a copy of the story or art. Each entry should be accompanied by the appropriate cover sheet provided.
4. Email entries to karenb@aft-oregon.org or mail to : AFT-Oregon, 2021 Communications Awards, 10228 SW Capitol Highway, Portland, OR 97219

Deadline:

All entries must be received or postmarked no later than **January 31, 2021**



AFT-Oregon 2021 Communications Awards Category A Cover Sheet General Excellence

Recognizes general excellence in printed or electronic materials considering such things as writing, editing, content, layout, and design; including best story, photos or art. Attach a copy of your entry.

Name of Entry

Local Name and Number

Creator Name(s)

Local President's Name

Primary Contact Email

Primary Contact Cell Phone

Local Mailing Address

City/State

Zip

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AFT-Oregon 2021 Communications Awards Category B Cover Sheet Best Website

Recognizes achievement in website design and management during 2020. The site should be easy to maneuver, graphically interesting and provide valuable information to members and site visitors.

Website Address: _____

Our website was designed and developed for the purpose of: _____

Local Name and Number

Webmaster's Name(s)

Local President's Name

Primary Contact Email

Primary Contact Cell Phone

Local Mailing Address

City/State

Zip

All submissions must be emailed to: karenb@aft-oregon.org or mailed to:

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AFT-Oregon

2021 Communications Awards

Category C Cover Sheet

Best Use of Social Media

Recognizes outstanding use of social media to engage members and supporters in union activities and issues during 2020. The site content should be engaging, relevant and provide valuable information to followers.

Social Media Name/Address: _____

Our site/account was designed and developed for the purpose of: _____

Local Name and Number

Webmaster's Name(s) _____ Local President's Name _____

Primary Contact Email

Primary Contact Cell Phone

Local Mailing Address

City/State

Zip

All submissions must be emailed to: karenb@aft-oregon.org or mailed to:

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